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Luxpitality & Holden Marketing Partner with AutoCamp to Bring Luxe Outdoor Camping Experiences to Corporate Groups



SAN DIEGO—Feb. 16, 2017 –[Luxpitality](#), a hotel and resort representation firm, and [Holden Marketing](#), a hospitality sales and marketing firm, announced today a partnership with [AutoCamp](#), a new lodging concept that blends traditional camping with custom designed luxury Airstreams, offering a turnkey “glamping experience” to corporate groups.

Founded in 2013, AutoCamp is a boutique camping property with iconic Airstream, fully equipped luxury tents and a mid-century modern-inspired architectural lounge pavilion. With two California locations in Santa Barbara and Guerneville on the Russian River, AutoCamp is designed for people who love nature, while still addressing the desire for modern amenities and a luxury hospitality experience.

As part of the partnership with AutoCamp, Luxpitality and Holden Marketing will offer comprehensive corporate retreat and group experiences to its clients by booking this unique upscale outdoor escape.

“We’ve seen an increased interest in unique and experiential offerings from meeting planners,” said Ryan Miller, chief marketing officer for AutoCamp. “In partnering with Luxpitality and Holden Marketing, we’re looking forward to bringing our luxurious outdoor adventure experience to corporate group retreats around the country and the world.”

“Many companies today are looking for more than just accommodations when booking corporate meetings and team bonding retreats,” said Luxpitality President Patrick Burkhardt.

“We’re thrilled to partner with AutoCamp and Holden Marketing to bring interactive and out-of-the-box memorable outdoor experiences to our corporate customers.”

For additional information about AutoCamp, visit: www.autocamp.com. For group inquiries email Wendy@AutoCamp.com or call Patrick Burkhardt at 702-324-0178.

About Luxpitality

Founded in 2014 by a group of seasoned hospitality executives, Luxpitality is a luxury hotel representation company, located in San Diego, Calif. The company provides group representation for hotels and resorts around the world. Luxpitality has over 20 global offices, covering more than 40 territories and represents 4 and 5 star independent properties and small brands. For more information, visit: <http://luxpitality.com/>

About Holden Marketing

Holden Marketing provides marketing services for luxury boutique hotels and resorts. The company has worked with such notable properties as Hotel Bel-Air, Cap Juluca on the island of Anguilla, Sea Island Resorts, Monarch Beach Resort, Two Bunch Palms, Kona Village, The Resort at Paws Up, Alisal Guest Ranch and the Resort at Rock Creek. The company is based in Los Angeles and services include pre-opening planning, assessments, development and implementation of marketing plans. For more information, visit: <http://www.holdenmarketinggroup.com/>

About AutoCamp

Created by California natives Neil Dipaola, Ryan Miller and their team at Mesa Lane Partners, AutoCamp is an outdoor, design, and community experience for people who love nature while still addressing their need for proper amenities and the luxury of a no-fuss hospitality experience: a term coined “glamping” by Millennials. As an easy, clean, and stylish escape, this is camping anyone can do. Luxury linens, down bedding, bathrobes, top tier bath products, and spa-inspired bathrooms welcome guests after their active outings. For more information and booking visit: www.autocamp.com.